

CTP 2040 Transportation Investment Strategies

Key Strategy Cluster	Transportation Investment Strategies	MPO	Non-MPO
Pricing	Mileage-based highway user fee (VMT fee)	2	
	Congestion Pricing	2	
	Cordon Pricing	1	
	Operating costs	4	1
	Regional gas tax/national gas tax assumption	5	
	Tolling	3	1
	Fuel costs	3	1
	Transit Fares	6	3
	Pay-at-the-pump auto insurance		
	Park pricing	3	
	Regional Development Impact Fee	1	
	Freight fee/National freight program	2	
Transportation Alternatives	Telecommute	7	3
	Car sharing	4	1
	Vanpool/Agriculture vanpools	9	4
	Carpool	9	4
	Buspool	2	2
	Smart driving strategy (eco-driving)	3	
	Park and Ride Lots (transit, carpools)		1
	Safe Routes to School	10	3
Mode Shift	Expand transit	10	5
	Expand bike	11	5
	Expand pedestrian	11	5
	Expand HSR services	3	
	Expand Passenger and Freight Rail	9	1
	Expand Passenger and Freight Marine	1	
	Expand Passenger and Freight Air	1	1
Operational Efficiency	Ramp metering	9	1
	Aux Lanes	1	
	HOV/HOT lanes	6	2
	Incident and emergency management	7	2
	Travel information	9	3
	Intelligent Transportation Systems (ITS)	9	4
	Arterial management	6	1
	Traffic timing synchronization	7	2
	Bottleneck relief	6	1
Advanced vehicle and roadside communication	3		

Red = Not identified in NCHRP 20-24(59)

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Other	Increased transit performance	5	1
	Clean vehicle feebate program	2	
	Commuter benefit ordinance	2	
	Vehicle buy-back and plug-in or electric vehicle purchase incentive	2	
	Regional electric vehicle charger network	5	2
	Other incentive Programs ISR, e-Trips, etc.	1	
	Cash incentives for biking or walking		1
	Regional Spare the Air; SECTA Program Phase 2		1
	Cash incentives for biking or walking		1
	New bus with increased no. of passenger seats		1
	New admin buidling with efficient HVAC		1
	New snow blower and snow plow vehicles		1
	Land Use (Smart Growth Incentive Program)	1	