



MEMORANDUM

to **Dave Murray and Brandy Rider, Caltrans**
from **Paul Rosenbloom and Carolyn Verheyen, MIG**
re **Caltrans District 5 CSMP Phase I Strategy Session**
date 11/4/2008

This memo has been prepared to briefly summarize the key issues and next steps discussed during an initial strategy session between Caltrans and MIG on Friday, October 31st.

Strategy Session I

MIG will facilitate the first CSMP strategy session, to be held in early December with key staff from Caltrans and the following stakeholder agency representatives:

Santa Cruz County Regional Transportation Commission (SCCRTC)
– George Dondero, Executive Director

Transportation Agency for Monterey County (TAMC)
– Debbie Hale, Executive Director

Association of Monterey Bay Area Governments (AMBAG)
– TBD
Directorship is currently in transition, meeting will be held after new director is on board.

Draft Agenda

The objectives of the December meeting are:

1. Identify key planning issues in the corridor
2. Develop meaningful approach and strategy to stakeholder engagement

A key element of the stakeholder engagement discussion will be identifying the appropriate level of focus and effort required for internal stakeholders versus the general public. Caltrans and MIG agreed on the following agenda elements for the two hour strategy session:

1. Welcome
2. CSMP Overview
3. Context, Issues and Opportunities in the Corridor
4. Community and Stakeholder goals and methods
5. Identify additional stakeholders to engage



MEMORANDUM

Key Issues

Caltrans staff identified the following key issues that will need to be considered and addressed during the planning process:

- Measure Z Sales Tax
- Highway 1 Widening project
- Coordination with ongoing blueprint planning efforts and minimizing repetition
- Coordination with Regional Transportation Plan update that begins in January, 2009
- Coordination with the California Coastal Commission
- Moss Landing planning process
- Rail corridor study

Next Steps

- Caltrans staff will prepare a document describing concurrent planning processes and opportunities for coordinating these processes with the CSMP process.
- Caltrans staff will select a set of preferred dates for the December strategy session and send them to MIG. The meeting will be held in Salinas from 10-12 am.
- A second strategy session including local cities in the corridor and other agencies will be held in early 2009.